

CompliMed Code E-learning Courses 2016

AGENCIES AND THE CODE: For creative/digital agency staff working with pharmaceutical companies.	
This is a comprehensive course covering the key Code requirements agencies should be aware of, to avoid potential issues. Case examples are used throughout.	
Format:	Series of 5 modules, approximately 3-5 hours to complete and can be completed in stages.
Content:	Module 1: Scope of the Code <ul style="list-style-type: none">• Company liability• Agency responsibility Module 2: Promotion <ul style="list-style-type: none">• Principles and checklist Module 3: Copy approval <ul style="list-style-type: none">• Process and standards• Originator's checklist
Validation:	Learning quiz consisting of 5 randomised multiple-choice questions per module.
Cost:	A course license costs £99 (ex VAT) per user.

