

CompliMed Code E-learning Courses 2016

FIELD PROMOTIONAL: For sales staff and managers.	
Experience suggests that engaging field staff in thinking about Code cases, can lead to better awareness of Code requirements, how to apply them in a practical way, increase compliance and improve confidence.	
Format:	Series of 3 modules, approximately 3-6 hours to complete and can be completed in stages.
Content:	<p>Overview of Code requirements applicable to the Sales Force, with application and illustration through discussion of actual cases.</p> <ul style="list-style-type: none"> - Module 1: Promotion v Non-promotion (scope of the Code, definitions, principles, application and checklists) - Module 2: Field Activities (cases to illustrate application of the Code to the following areas: sponsorships & stands, training & briefing, bonus, calls & contacts, non-promotional activities/staff, emails, conduct, recall) - Module 3: Meetings & Hospitality (cases to illustrate application of the Code to the following areas: meeting arrangements, promotional and non-promotional meetings, content, sponsorship, consultants, approval)
Validation:	Learning quiz consisting of 5 randomised multiple-choice questions per module. CompliMed recommend a pass-mark of 80% (used across nearly 20 companies).
Reports:	A progress report will be sent after the assigned deadline has passed, highlighting pass/fail and those who have not yet started/completed.
Cost:	A course license costs £69 (ex VAT) per user.

